

MEDIUM RECTANGLE



Ad Specifications

Applies to both third-party and Tapt hosted.

Device Availability	Desktop Mobile
Dimensions	300x250
Service Times	Assets to be submitted at least 5 prior to campaign launch
SSL Requirements	All assets must be securely served (https://)

Third Party Hosted

Accepted Third-Parties	<ul style="list-style-type: none">• DCM
Accepted Formats (embedded within tag)	<ul style="list-style-type: none">• JPG• PNG• GIF• SVG• HTML5• CSS2-CSS3• Javascript

Tapt Hosted

Accepted Formats	<ul style="list-style-type: none">• JPG• PNG• GIF• HTML5*
	<p>*HTML5 files must be built by the client or client's creative agency using Google Ad Manager's HTML5 guidelines. Please note Nine cannot assist in building or troubleshooting HTML5 files</p>
File Size	Maximum 100kb
Additional Assets	Click-through URL (required) Third-party click tracker (optional) Third-party impression tracker (optional)