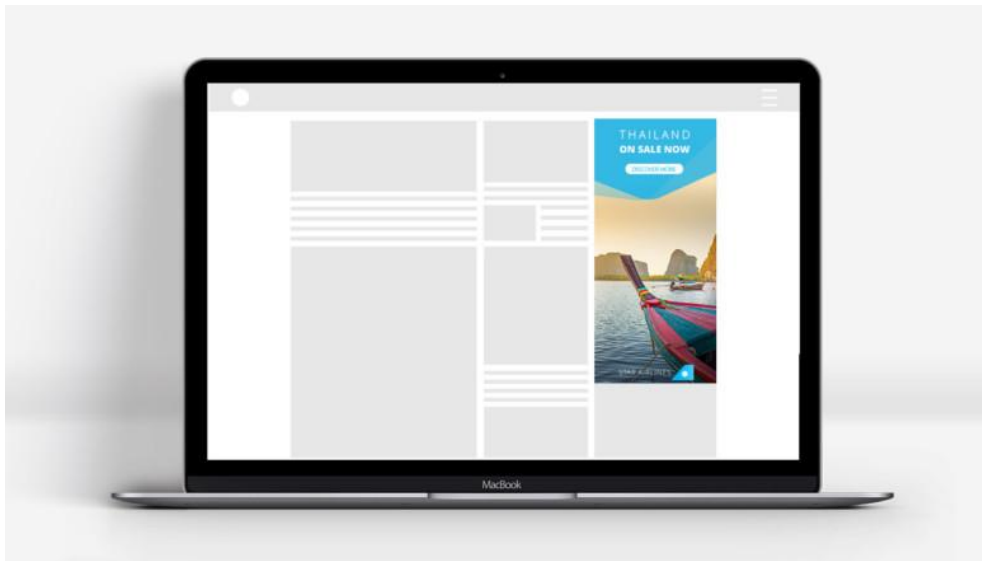


HALFPAGE



Ad Specifications

Applies to both third-party and Tapt hosted.

| | |
|----------------------------|--|
| Device Availability | Desktop |
| Dimensions | 300×600 |
| Service Times | Assets to be submitted at least 5 business days prior to campaign launch |
| SSL Requirements | All assets must be securely served (https://) |

Third Party Hosted

| | |
|---|--|
| Accepted Third-Parties | <ul style="list-style-type: none"> • DCM |
| Accepted Formats (embedded within tag) | <ul style="list-style-type: none"> • JPG • PNG • GIF • SVG • HTML5 • CSS2-CSS3 • Javascript |

Tapt Hosted

| | |
|--------------------------|--|
| Accepted Formats | <ul style="list-style-type: none"> • JPG • PNG • GIF • HTML5* |
| | <p>*HTML5 files must be built by the client or client's creative agency using Google Ad Manager's HTML5 guidelines.</p> <p>Please note Nine cannot assist in building or troubleshooting HTML5 files</p> |
| File Size | Maximum 100kb |
| Additional Assets | <p>Click-through URL (required)</p> <p>Third-party click tracker (optional)</p> <p>Third-party impression tracker (optional)</p> |