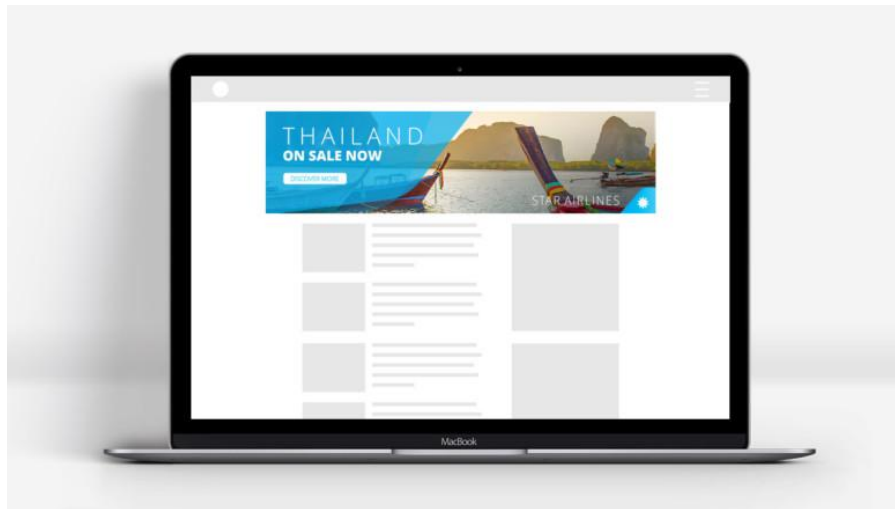


# BILLBOARD



Preview live demo [here](#)

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## Ad Specifications

Applies to both third-party and Tapt Media hosted.

<b>Device Availability</b>	Desktop
<b>Dimensions</b>	Standard billboard size 970×250  Extended fireplaces only 1190×250
<b>Service Times</b>	Assets to be submitted at least 5 business days prior to campaign launch
<b>SSL Requirements</b>	All assets must be securely served (https://)

## Third-Party Hosted

<b>Accepted Third-Parties</b>	<ul style="list-style-type: none"><li>• DCM</li></ul>
<b>Accepted Formats (embedded within tag)</b>	<ul style="list-style-type: none"><li>• JPG</li><li>• PNG</li><li>• GIF</li><li>• SVG</li><li>• HTML5</li><li>• CSS2-CSS3</li><li>• Javascript</li></ul>

## Tapt Hosted

<b>Accepted Formats</b>	<ul style="list-style-type: none"><li>• JPG</li><li>• PNG</li><li>• GIF</li><li>• HTML5*</li></ul>
	<p>*HTML5 files must be built by the client or client's creative agency using <a href="#">Google Ad Manager's HTML5 guidelines</a>. Please note Nine cannot assist in building or troubleshooting HTML5 files</p>
<b>File Size</b>	Maximum 100kb
<b>Additional Assets</b>	Click-through URL (required) Third-party click tracker (optional) Third-party impression tracker (optional)